

Delivering Powerful Messaging to Kids

SHAKTI WARRIORS™

Healthy Lifestyles and Healthy Kids

The new social super heroes



Join the Shakti Warriors and align your company with positive action in schools, families and communities

ARE YOU IN?

For more information on sponsorship opportunities contact Lane Jabaay, Executive Director | tel. 773.718.1808
www.shaktiwarriors.com | www.healthyheroes.com

SHAKTI WARRIORS™

The new social super heroes

Comic Book Series



Character Back Stories



Interactive Website



Board Game



Workbook



Badges



Lesson Plans

Shakti Warriors Academy - School Program

The Shakti Warriors are a new line of social super heroes dedicated to empowering today's children and teaching them to look inside and develop the superhero within. Together, they run the SHAKTI ACADEMY, an online academy and school program where kids, ages 8-11, train to develop a Hero's Body, Hero's Mind, Hero's Heart and a Hero's Community.



The new social super heroes



The Hawn Foundation seeks to transform children's lives by providing them with opportunities to acquire vital social and emotional skills, improve academic performance, enhance the quality of their lives, and help others in their community.

DR. MICHELE BORBA

Child Expert • Author • Speaker • Educational Consultant

<http://www.micheleborba.com/>

Michele Borba, Ed.D. is an internationally renowned educator, award-winning author, parenting expert and child and adolescent expert. She is recognized for her practical, solution-based strategies to strengthen children's behavior, character, and social development, and to build strong families.



KidsHealth.org is the #1 site devoted to children's health and development in English and Spanish. Each year, over 250 million parents, kids, and teens turn to KidsHealth.org for expert answers, making it the Web's most-accessed site on children's health.

Strategic Content Consultants

Our Warriors are the fun, hip spokespeople for leading children's authorities in the fields of social and emotional development, health and fitness and strongly emphasize the importance of family and community.

The new social super heroes

Student-Centered Benefits:

- **Enhances Social and Emotional Learning (SEL) and Healthy Lifestyle Literacy via experiential lessons plans and activities**
- **Increases Digital/Technology Literacy via interactive website using creative-based knowledge and standards-based curriculum**
- **Develops social media etiquette ('Netiquette'), Cyber Safety and Cyber Security skill-sets**
- **Supports literacy and participation for ESL students through modified learning strategies**
- **Emphasizes awareness of academic success and the importance of school attendance**

School-Centered Benefits:

- **Reinforces connections to the Common Core Curriculum Standards (CCCS) for Reading, Writing, Speaking & Listening, Math, National Standards for Health, and state specific standards for Science**
- **Promotes school and community partnerships and service learning opportunities**



Kids Benefits

Our program provides contemporary practices for teaching Social and Emotional Learning (SEL) skills while promoting school participation that boosts academic performance. Shakti and her Warriors inspire their active imaginations - leading kids in healthy lifestyle choices.

- National “in-school” program
- Roll out program in 10+ major markets by 2013
- Impacting the lives of 4 million children
- Reaching approximately 1.6 million households
- Program flexibility allows for customized marketing experience with consumers
- Align schools and corporations for the well-being of children in their community
- Provides exposure to the hard-to-reach “tween” market building brand loyalty early



Sponsorship Benefits & Opportunities

Corporations will have the opportunity to participate in a healthy lifestyle campaign that is sweeping across the public school districts. Already successfully launched in Los Angeles - join now and align your company with positive action in schools, families and communities.



ARE YOU IN?

Shakti Warriors® 2012